

ADVI HEOR

Impact of Outcomes Research Studies

ADVI Health is a strategic consultancy serving biotech, pharmaceutical, MedTech (devices, digital therapeutics) provider, and trade association clients. Our global cross-disciplinary team combines expertise in data science, clinical research, health economics outcomes research (HEOR), innovation, and payer strategy to deliver actionable insights and solutions across the product lifecycle.

HEOR studies aim to use therapy effectiveness, clinical practice patterns, treatment cost, healthcare resource utilization (HCRU), and patient quality of life data to provide decisions makers and stakeholders clinically accurate and useful data that can inform decisions that are best for patients, providers, and payers.

ADVI provides a breadth of HEOR study types that provide accurate, clinically meaningful real-world data, including:

01

RAND/UCLA Modified Delphi Panels

A structured, validated consensus methodology, conducted virtually or in person, to generate expert clinical guidance when evidence is limited or existing data gaps cannot be addressed through traditional data sources alone.

02

Systematic Literature Reviews

Structured, pre-determined search strategy to identify, evaluate, and synthesize all relevant peer-reviewed scientific evidence on a specific clinical topic.

03

Medical Chart Reviews

Systematic development of electronic health record (EHR) data collection tool and subsequent extraction of data from patient medical records. Ideal for evaluating clinical outcomes, treatment patterns, HCRU, and quality of care.

04

Claims Algorithms

Develop and validate tailored claims algorithms to identify patient cohorts and assess disease progression or staging, condition subtypes, HCRU, and long-term effectiveness using commercial and Medicare/Medicaid claims data.

05

Structured Surveys

Standardized data collection instruments to systematically obtain quantitative data directly from patients, clinicians, or payers on specific topics (e.g., healthcare preferences, therapies, quality of life, outcomes).

Explore our peer-reviewed health outcomes research publications at advi.com/publication